

AMANDA W. HARRIS

PROJECT MANAGER

CONTACT

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EDUCATION

BACHELOR'S DEGREE INDUSTRIAL DESIGN

Auburn University
Cum Laude, Spring 2011

SKILLS

PROJECT MNGMT & CONSULTING

- Extended project guidance from concept/budget, through material sourcing & production
- Detailed multi-team coordination as liaison across all parties, across various industries
- Excellent organization & communication (Asana)
- Passionate about a personal connection with clients & team

DESIGN DEVELOPMENT

- Adobe CC: InDesign, Xd, Illustrator, Photoshop, Premiere, & Lightroom
- CAD: (Limited) GlassEye, SketchUp, SolidWorks
- Concept Sketching and Rendering (digital & hand)
- Able to quickly overcome learning curves of a new industry (i.e - stained glass)

EXTENDED SKILLSET

- Photo styling & editing
- Advanced photography
- Video & video editing
- Website development (Squarespace, templated)
- Marketing & Social
- Branding in varied media
- Office/Google Suites

PROFESSIONAL EXPERIENCE

WYZ KID LABS | Vice President, Product Dev. & Partnerships

Palo Alto, CA (Remote) // April 2020 - Present

I determine company milestones and create and manage project plans. I partner with key team members to execute web-based and mobile projects that meet company strategy & standards. I also head B2B partner & client relations within Marketing & Outreach, and head the Wyz Create educational and product development efforts for our Wyz Kits product line, a monthly kit to introduce kids to the world of programming.

LEGACY GLASS STUDIOS | Design Manager

Menlo Park, CA // Feb 2017 - Oct 2019

Legacy Glass was a full-service art glass studio, specializing in design and repair of custom stained & leaded glass. I managed all creative aspects of the business. My work was a mix of design consulting and project management (Asana). My day-to-day: meeting with clients to determine their project's budget, scope and installation logistics; then developing custom designs and consulting with clients through phases of design development & material selection, before pass-off to Project Coordinator for material procurement, and Artisans for in-house production & installation. I managed 80-120 client projects at any given time. Clientele ranged from homeowners to build-industry professionals; timeline ranged from 6 weeks to 2+ years. I also ran company socials, website (Squarespace), and re-branding/marketing development (Adobe CC).

OLD NAVY - GAP, INC. | Business & Operations Manager

Colma, CA // Oct 2015 - Feb 2017

I owned in-store logistics to maintain a well-performing store. My work involved scheduling associates, hiring & training new talent, and driving employee goal & morale programs. I also performed monthly store audits for "Store Compliance" and "Safety & Shortage" with a sense of urgency for priority action items. Additionally, I managed a retail team of 50+ to make sales goals, and uphold Old Navy customer experience & brand expectations for shoppers.

KIRK MARKET | Visual Merchandising Designer

George Town, Grand Cayman // Nov 2013 - Aug 2015

Kirk Market is a mid-size family-owned grocery store in the Cayman Islands. I worked on the in-house marketing team to re-brand the company to a high-end shopping aesthetic with a "product story" focus. My work involved planning and execution of creative sales initiatives through point-of-purchase displays and marketing campaigns, managing inventory through a team of department managers. I also designed and executed seasonal store layouts, custom fixtures for manufacture, & off-site PR events.

RESTORATION HARDWARE | Visual Manager

Birmingham, AL // Jul 2011 - Sep 2012

In addition to the tasks of a retail management role, my work involved a combination of Interior Design & Point-of-Purchase Design to manage the design/layout of the salesfloor. Based on Corporate directive, I planned / executed floor-sets & sales events.

EDUCATIONAL ACCLAIM:

Industrial Designers Society of America (IDSA) Student Chapter President (2010-2011) & Secretary (2009-2010) | Taiwan Study Abroad Program at Shu-Te University; Kaohsiung, Taiwan, 2010 | Auburn University Marching Band Member; 2007 & 2008 Seasons | Dean's List: Spring 2008, Fall 2009, Summer 2010, Fall 2010